

PILLAR 15

nonprofit network



**BUILDING OUR
NETWORK**

**CELEBRATING
THE GAME
CHANGERS**

**TAKING OVER
201 KING**

Connecting for Community Impact



CELEBRATING 15 years

It's an exciting time to be part of the London community.



2015 was a year of reimagination about many important aspects of our city: our downtown, our river, our transit system. It was a year of innovation and growth for many organizations in our community. It was a year for our community to push boundaries, try new things, and set our sights on new horizons.

Pillar is proud to be part of this evolution. In 2015, we worked with our partners preparing for London's first social innovation shared space, Innovation Works. We launched (and sold out) London's first ever Community Bond. We brought the Canadian Conference on Social Enterprise to London, proudly showcasing and supporting the many thriving social enterprises in our city. We built new partnerships and invested in social finance. We championed diversity in leadership through the DiverseCity onBoard program. We celebrated the stories of our sector at the Pillar Community Innovation Awards with the largest crowd to date. We supported hundreds of nonprofits in London through our programs and services, finding great joy in each and every opportunity to strengthen the impact of the nonprofit sector in London.

2015 was a big year for Pillar, our sector, and our city. On behalf of the Board of Directors and staff team, thank you to our Members, Sustainers, supporters, volunteers and many partners who have been part of our journey. We are encouraged by how far we have come together, and filled with optimism about what is ahead.

KATE GRAHAM & MICHELLE BALDWIN
Board Chair & Executive Director



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All photos were taken during Pillar events and community celebrations in 2015.

Impact 2015

Pillar Nonprofit Network strengthens the impact of the nonprofit sector. We connect the three pillars - nonprofit, business and government - to create community impact. We spark innovation.



54

WORKSHOPS & TRAINING SESSIONS

54 workshops held
1,600 people attended workshops

45

DIVERSECITY ONBOARD

45 candidates , 45 participating boards

37,000

VOLUNTEER SUPPORTS

37,000 connections to volunteer opportunities
2,300 youth contributed 14,900 volunteer hours through ChangeThe World

44,000

ATTRACTING TALENT

44,000 people connected to nonprofit job opportunities

1,300

INFORMATION SHARING

1,300 requests for information/support

820

AWARENESS: SHARING YOUR STORY

820 people attended the Pillar Community Innovation Awards
1,000 visits to our online event board



88

SOCIAL ENTERPRISE PROGRAM

88 social enterprises in London
90 social enterprises coached

\$250K

VERGE

\$250K invested in local social enterprises

\$1M raised through individual and organization investments in London's first Community Bond

30+

INNOVATION WORKS

30+ tenants across all 3 sectors



INNOVATION WORKS

Sparking Social Innovation

International trends show an explosion of co-working hubs, with 1320 hubs globally in 2012, up 88% from the year before. A few of them have popped up right here in our Forest City over the past year and we will be joining their ranks soon with the only co-working hub in London intentionally designed to encourage social innovation: Innovation Works.

Innovation Works is an initiative designed by and for London and it has been exciting to see the community buying in, literally! After the purchase of the Garvey building in 2014, we started a fundraising campaign through which we have raised over \$1.5M to support the renovation of this incredible space. In October 2015, we launched London's first-ever Community Bond. This innovative social impact investment opportunity sold out ahead of schedule, raising \$1M in addition to funds raised through our campaign.

They say it takes a village. In this case, Innovation Works is the village; a network of talented, committed, passionate individuals who believe in the power of connection and the potential of social innovation to raise our city higher. The volunteers on our Project Team, our community partners, our investors, our donors, our supporters, and our tenants define this space. We look forward to celebrating the opening of Innovation Works with you in June 2016.

London is a hotbed for social innovation and we are ready to unleash a collaborative workspace to harness that momentum.



STORY: LONDON ARTS COUNCIL AND LONDON HERITAGE COUNCIL, TENANT

"For the past 5 years, the London Arts Council and London Heritage Council have been co-located resulting in a stronger resource for culture in London. Streamlined communication, shared resources and staff expertise have increased our visibility in the community, the ability to fund more programs and services in support of London's vibrant culture. Moving to Innovation Works will not only enhance our existing collaborative model but create opportunities to collaborate, communicate and grow with more like-minded organizations."



ARE YOU IN?

Innovation Works will offer private offices, permanent desks, and a variety of flex-desk packages with a set number of hours per month, as well as meeting and event space. A dedicated staff member will bring people together, animating, provoking and supporting tenant activities that build fun, familiarity and social capital into the network.



OVER 3 DAYS

350

DELEGATES
ATTENDED

LEARNING ABOUT SOCIAL
ENTERPRISE

CANADIAN CONFERENCE ON SOCIAL ENTERPRISE



CANADIAN CONFERENCE
ON
social enterprise



In April 2015, Pillar coordinated the Canadian Conference on Social Enterprise. Three days. Over 350 delegates. 40 Speakers. 20 Exhibitors. All levels of government in attendance. Extensive media coverage. The Canadian Conference on Social Enterprise was a resounding success. Receiving feedback on sessions and the opportunity to network were both highlights for our visitors from across the nation.

APRIL 2015

#SOCENT



SUPPORTING LONDON'S SOCIAL ENTERPRISES

STORY: FOR THE LOVE OF LAUNDRY

"Working with Pillar Nonprofit Network has significantly accelerated the development of my business. The availability, connections and continued mentorship from Pillar is invaluable."

Melissa Power, Founder, For the Love of Laundry

WHAT IS SOCIAL ENTERPRISE?

A business generating revenue that serves social, cultural or environmental goals

PILLAR COACHES SOCIAL ENTERPRISES IN 3 STAGES:

Idea Phase (Free coaching/Advising)
Concept Phase (Consulting & Advisory Services)
Start-Up Phase (VERGE/Social Finance)

90 COACHING SESSIONS IN 2015

54 INDIVIDUAL SESSIONS IN 2015





SOCIAL IMPACT GETS REAL.

Looking for a new way to support Social Change?

In April 2015 we welcomed Andre Vashist to the Pillar team as our new Social Finance Manager heading up VERGE a social finance intermediary serving London and surrounding counties.

VERGE is a partnership between London Community Foundation, Sisters of St. Joseph and United Way London & Middlesex, with Pillar Nonprofit Network acting as the backbone organization. Its mission is to connect local caring investors with local enterprises that have a social or environmental mission at their core.

VERGE operates a Social Enterprise Loan Fund in partnership with Libro Credit Union to provide loans to early stage high growth social enterprises on the verge of a breakthrough. The Social Enterprise Loan Fund program leverages our growing entrepreneurship ecosystem to create wraparound supports before, during and after financing.

“VERGE’S BELIEF IN OUR SOCIAL ENTERPRISE ENABLED US TO CONVINCED THE COMMUNITY WE HAD A VIABLE IDEA.”



3 STREAMS

1. Social Enterprise Loan
2. Private Investment
3. Complementary Services

\$ 1.25 MILLION

in local investment for local impact

3 RECIPIENTS

ATN Access Inc.
Textbooks for Change
For the Love of Laundry



VERGE CAPITAL Stakeholder Meeting



LOCAL INVESTMENT FOR LOCAL IMPACT



**\$250,000 INVESTMENT
3 INVESTMENT RECIPIENTS**



STORY: OLD EAST VILLAGE GROCER

“Creating a social enterprise of any sort is an uphill battle. Working with VERGE Capital in pursuit of a Social Enterprise Loan, we strengthened our business plan and expanded our community connections. VERGE’s belief in our ability to make this happen was the first step in allowing us to confidently commit and convince others in the community that this was a viable idea.”

Vicki Mayer, Executive Director of ATN Access Inc.



THE GAME CHANGERS

PILLAR COMMUNITY INNOVATION AWARDS 2015



Celebrating Our 2015 Finalists



The nonprofit, government and business sectors came together for a night of celebration to recognize those who are making our community brighter.

Over 800 people attended the annual Pillar Community Innovation Awards and were inspired by the 12 outstanding finalist stories of Innovation, Leadership, Impact and Collaboration.

STORY: A NIGHT TO REMEMBER

“The Pillar Community Innovation Awards are a powerful demonstration of the impact that the intersection of the three sectors - charitable, business and government - can have on a community. These awards showcase the entrepreneurial spirit found in London - a spirit that is being harnessed for social good. A fabulous and inspiring evening!”

Bruce MacDonald, President and CEO Imagine Canada



2015 Award Recipients:

- 1. Innovation: Dr. Felicia Otchet
- 2. Impact: Pride London Festival
- 3. Collaboration: Naloxone Program
- 4. Leadership: Theresa Carriere



Aalbers @BrianLibroCU - 25 Nov 2015
Passionate people ready to kick off #PCIA15! Thanks to @PillarNetworking event.



Story of the Nonprofit Sector, Learning Circle, Successful Public Relations: Telling & Selling Your Story, Nonprofit Career Talk, Harness Your Web Analytics to Improve Online Results, Cross-Sector Collaboration, Leadership Beyond the Box, Building a Successful Volunteer Program, Social Enterprise Journal, Sponsorship 101: the Art of Fundraising Sponsorship, Measuring What Matters, All About Boards, Influencer, Leadership Beyond the Box, Nonprofit Career Talk, Social Five.

54

FIFTY-FOUR CONNECTIONS TO LEARNING

Pillar has consistently delivered quality workshops to the London community. Our professional development program is a successful social enterprise designed to build success and inspire leadership in people and nonprofits. Our business model is sustainable and effective and has been shared with other communities across Canada. In 2015, attendees rated their level of satisfaction between 80-100%, with 86.6% of attendees indicating that the workshops lived up to their expectations.





LEADERSHIP BEYOND THE BOX

"Following the Relationship Systems Intelligence workshop, the leader of a team contacted me to say that following the session, she and her colleagues used the materials to identify and "diagnose" what was unfolding in their team dynamic. They feel they have a powerful opportunity to work proactively as a team to leverage current strengths and to name and work with the challenges that are holding them

from being as creative and innovative as possible. She said "the material breathed new insight, hope and optimism into the team members present and they are keen to share the learning with their colleagues."

Janet Froot, President of Horizon Leadership Institute Inc. and one of the presenters for our Leadership Beyond the Box series.





DiverseCity onBoard

London

The **DiverseCity onBoard program** matches qualified candidates from visible minority and under-represented groups with Board opportunities and offers online board governance training to ensure Boards and candidates have the support they need to succeed. London's program has grown exponentially in its first year.

Over 45 candidates have expressed interest in the program and 45 organizations have asked us to connect them with qualified candidates from our increasingly diverse community.



STORY >

REFOREST LONDON

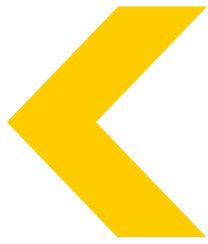


"RBC recognizes that to be a leader in diversity and a responsible corporate citizen, we must not only advance within our organization, we must proactively support and participate in community programs like DiverseCity onBoard that help to build inclusive communities."

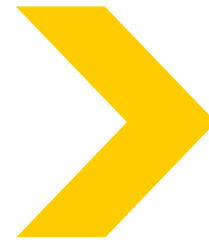
RBC Royal Bank, Royal Bank of Canada, London/St. Thomas Regional Office

"We recently welcomed a new Director to the ReForest London Board who was matched to us through DiverseCity onBoard. We have gained a valuable connection to more cultures and people within the London community and already feel stronger as a Board having new, diverse backgrounds and perspectives at the table."

Dean Sheppard, Executive Director, ReForest London



CHANGE THE WORLD



2,300 Youth

14,900 Volunteer Hours

6 Weeks



ChangeTheWorld Ontario Youth Volunteer Challenge is a provincial campaign funded by the Ontario Government in partnership with the Ontario Voluntary Sector Network. Pillar is one of 23 centres participating in this annual campaign. Once again, London was seen as a leader for engaging high school youth in volunteer activities. We exceeded our goals with 2,300 youth contributing 14,900 volunteer hours between April 12 and May 24, 2015 making positive contributions to their community and giving back in creative and meaningful ways.

"By volunteering, you have the opportunity to learn about skills and strengths you may have never known you had."

"Adults like to live by the book, youth like to rip out the pages and write a new story."

"Change The World is changing me."

MEMBERS



A NETWORK 300+ STRONG

At Pillar Nonprofit Network, we believe in connecting for community impact. We believe that if we can connect nonprofits to the people, tools and resources they need to fulfill their missions, our community will grow stronger.

Pillar's members are nonprofits, charities and individuals that support our work and vision. Along with our supporters, staff and friends, they make up a network of like-minded organizations and individuals across all sectors, who share a common desire to strengthen London and the surrounding area. We cannot operate in silos. It's when we make connections and learn from each other that we create a stronger, more impactful sector and community.

How can we help your organization?

SUPPORTING THE NONPROFIT SECTOR

How does Pillar support the nonprofit sector?

Pillar's Mission

To strengthen the impact of the nonprofit sector.



Social Enterprise

Healthy social enterprises encourage more enterprising thinking = innovation and sustainability

Coaching supports and connections to resources for social enterprises and social entrepreneurs



Professional Development

Planned according to trends and needs in the sector. Over 50 events a year

Free workshops to inform job-seekers about working in the nonprofit sector



Consulting

Connects nonprofits with the people who can help find solutions to their most difficult challenges



Knowledge Sharing

Sharing of tools: board governance and organization policies, list of media contacts, evaluation templates, volunteer management handbook



Social Finance

Connects local investors with local enterprises that have a social or environmental mission

Resource for new ways to unlock capital that can be invested for impact



Collaborative Workspace

Nonprofit, business and government will be working together collaboratively creating an opportunity for relationship development and information sharing

Provides shared amenities so tenants can get more done with less

2015 Supporters

SUPPORTERS

3M Canada
Albert Brule
Architects Tillmann Ruth Robinson
Auburn Developments Inc.
Bowden Family
Business London Magazine
Cambia Development Foundation
Canadian Alternative Investment Cooperative
City of London
Cornerstone Architecture
Corus Entertainment
Davis Martindale
Decade Group Inc.
Downtown London
Downtown Yoga Holistic Centre
Ernst & Young
Fanshawe College
Fanshawe Continuing Education
FIVE ONE NINE Photography
Fleetway
Freeman Audio Visual
Goodwill Industries - Ontario Great Lakes
Gotham Studios
Highstreet Asset Management
Horizon Leadership Institute Inc.
HRdownloads
Investors Group Financial Services Inc.
Ivey Business School
Johnny Fansher
KPMG LLP
Libro Credit Union
London Community Foundation
London Convention Centre
London Economic Development Corporation
London Free Press
McKenzie Lake Lawyers
Michelle Baldwin
Miller Thomson
Ministry of Citizenship & Immigration
Ministry of Economic Development Employment & Infrastructure
Nicholson Sheffield Architects Inc.
Nothers Signs & Recognition
ON Communication Inc.
Ontario Trillium Foundation
Pacific & Western Bank of Canada
Paula Morand Enterprises
PHC-Advisors
PricewaterhouseCoopers LLP
Rogers TV
Scotiabank
Selectpath Benefits & Financial
Sisters of St. Joseph
Southside Group
SportsXpress
Spriet Family Companies
Susan Nickle
TD Bank
The Co-operators
The Londoner
Twee Brown
United Way London & Middlesex
Ursuline Sisters of the Chatham Union
Voyageur Transportation Services
Western Continuing Studies
Youth Opportunities Unlimited

CCSE SPONSORS

Alternas Savings
Assiniboine Credit Union
British Council
Buy Social Canada
Centre for Social Innovation
Employment and Social Development Canada (ESDC)
Fanshawe College
Green Shield Canada
London Community Foundation
London Economic Development Corporation
Miller Thomson
Ministry of Citizenship & Immigration
Ministry of Economic Development Employment & Infrastructure
Ivey Business School
Sisters of St. Joseph
TD Bank
United Way London & Middlesex
University of Fredericton
Voyageur Transportation Services

INNOVATION WORKS SUPPORTERS

Agape Foundation of London
Anonymous
Bowden Family
Denis & Nancy Lemieux
Donna & Brandon Gilbert
Enabling Accessibility Fund,
Government of Canada
GoodLife Fitness
Howard Rundle
Joanne & Tom Cowan
Jones Packaging
Kevin Ronson & Ericka Ayala Ronson
Libro Credit Union
London Life
Lynn Davis
McCormick Canada
ON Communication Inc.
Ontario Trillium Foundation
Paul Cocker
TD Bank
TIDES Canada, Dragonfly Fund
Ursuline Sisters of the Chatham Union
Walter J. Blackburn Foundation
Westminster College Foundation

Thank you for your support in 2015!

SUSTAINERS

3M
BDO Canada LLP
Brian Meehan
The Canadian Medical Hall of Fame
Canadian Mental Health
Association - Middlesex
Connect Dot Management Inc.
Ellipsis Digital
Fanshawe College Foundation
Foster, Townsend, Graham and
Associates
Goodwill Industries - Ontario Great
Lakes
Greg Moran & Mindy Gordon
Horizon Leadership Institute Inc.
The Lawson Foundation
Libro Credit Union
London Community Foundation
London Convention Centre
London Economic Development
Corporation
PricewaterhouseCoopers LLP
sagecomm
The Tricar Group
universitybrand
Westminster College Foundation

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Kyler Ayim
Lina Bowden
Lori Francis & Jennifer Bate
Mandi Fields & Steve Young
Marlene Le Ber
Maureen Hagan
Melanie Goldmintz
Michelle Gautier
Nathan Garber
Nicole Kovacs
Paul Nazareth
Stephen Faul
Wendy Arnott

BOARD MEMBERS

Bianca Lopes
David Billson
Dipesh Parmar
Ericka Ayala Ronson
Harry Orbach-Miller
Jason Kerr
Josie Lane
Kate Graham
Maria Luisa Contursi
Michelle Quintyn
Nicole Spriet
Rose Aquino
Russ Monteith
Yvette Scrivener

ABOUT PILLAR

Pillar Nonprofit Network strengthens the impact of the nonprofit sector. We connect the three pillars - nonprofit, business and government - to create community impact. We spark innovation.

PROGRAMS & SERVICES:

Advocacy & Awareness

ChangeTheWorld Ontario Youth Volunteer Challenge

Consulting and Advisory Services

DiverseCity onBoard

Information Sharing and Research

Innovation Works

Mayor's Featured Community Organization

Pillar Community Innovation Awards

Professional Development for the Nonprofit Sector

Social Enterprise Program

VERGE Capital

Volunteer Supports

Willy Van Klooster Nonprofit Governance Scholarship

CORE PRIORITIES:

Strengthening our community through increased awareness and advocacy of the nonprofit sector

Supporting nonprofits to develop an equitable workplace that is diverse, inclusive and accessible to the community

Promoting best practices and policies for an effective nonprofit sector

Facilitating collaboration by connecting nonprofit organizations to each other and to the public and private sectors

Finding new ways, programs and services to address our community's most persistent challenges



Photo: Team Pillar 2015

Mission:

To strengthen the impact of the nonprofit sector.

Vision:

An engaged, inclusive and vibrant community.

inspire
create inclusive
innovative
bar-raising impactful
networking
enriching supportive
community building
collaboration dynamic
significant

Pillar Nonprofit Network

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